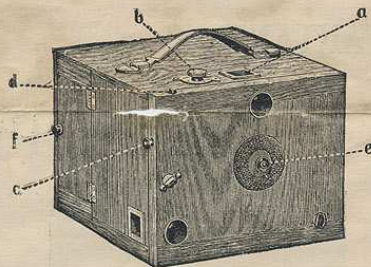


A DETECTIVE CAMERA

THE PUTNAM HAND CAMERA



- a.—The glass on which is represented the object to be photographed.
- b.—The screw by which you adjust the focus. The needle indicates the distance away the object on which you are focusing should be.
- c.—The button which moves the "instantaneous shutter" into place making ready for the exposure.
- d.—The button which you press to make the exposure.
- e.—The cap covering the lens. This should not be taken off until you are ready to take the picture.
- f.—The door through which is passed the plate holder. After pulling the slide, this door should be kept tightly closed.

For further details and description of this new invention read the following pages.

FRANKLIN PUTNAM,

481, 483, 485 CANAL STREET, NEW YORK.

Advances in Photography.

TIMES are changing. New inventions are being made and new ideas are being constantly brought forward. Photography is no exception to this rule. Wonderful advances have been made in this fascinating art and I am determined to keep all my friends and patrons well informed as to the very latest improvements which are made.

One of the great advances in Photography is the fact that we can now make instantaneous pictures by means of specially constructed cameras with quick working lenses. Arrangements in the factory are such that I am enabled to offer my customers the very latest and best camera for this purpose. It is called the PUTNAM HAND CAMERA and its appearance is indicated by the cut on opposite page. You will notice that there is a little strap on the top of the camera. This is the handle from which the name "Hand Camera" is taken, and is used in carrying about. You will see the advantage of not having to carry a long heavy tripod with you.

But you may use a tripod with the PUTNAM HAND CAMERA if you wish to. In the bottom of the camera is set a plate with screw thread; this is arranged so that you can fasten it on your tripod in the same way you fasten the "Marvel Camera." This, however, will not be necessary, except where you wish to take landscape pictures, and the lens is admirably fitted for such work. In the back of the camera is set a slide, which can be removed, and, after adjusting the ground glass which accompanies each camera, you can focus in the same way as with the "Marvel." If you have no tripod I can furnish one if desired.

When you do not wish to use the tripod, notice that instead of looking on a ground glass with a coat or cloth over your head, stifling you for want of air, you simply look down upon a small glass set in the top of the camera. For instance, you hold the camera under your arm, with the lens pointing toward the object to be photographed, and looking down on this small glass, you see the picture or object reproduced in the same way as on the old ground glass, only of a much smaller size. Then by simply turning a screw, you can focus until the picture appears clean and bright.

Another important feature of the PUTNAM HAND CAMERA is that you can take INSTANTANEOUS PHOTOGRAPHS with it. This is accomplished by the use of the "Instantaneous Shutter." This "shutter" is worked in the following manner: After focusing the picture you remove the cap. Then by pulling a little button you put the shutter into place ready for exposure. Next you draw the slide in the plate holder, which is set in back of the camera, and now you are ready to take the picture. By simply pressing another little button, you "snap" the shutter and the photograph is taken. "Time" exposures can also be made with this shutter. By turning

**A
Hand
Camera
May be
used
with a
Tripod.**

**No
Focus-
ing
Cloth
Needed.**

**Instant-
aneous
Pictures**

a small screw head, the length of the exposure is adjusted, and this may be determined by "snapping" two or three times before taking the picture.

There are many uses to which this Instantaneous Shutter and Hand Camera may be put. A body of men marching along the street, with banners and flags waving, a steamboat or sailing vessel going down the river, and machinery in motion (a manufacturer Instantaneous may like to have a picture of his factory in full blast). A horse race; cattle, chickens and birds in motion; railroad trains going at the rate of 60 miles an hour, electric cars, waterfalls, trees swaying in the wind, etc. There are hundreds of things that can be photographed by this camera.

An important feature of the PUTNAM HAND CAMERA is its small size and light weight. When you are traveling it may be easily packed into a small trunk or a hand bag, for it occupies only a little space, and it is so light that you will feel no inconvenience when carrying it.

No doubt you have already seen how much time is saved in using this HAND CAMERA. You do not stop to focus with a cloth over your head, but you can focus instantly by adjusting the screw spoken of before, which has a needle pointing to figures representing the number of feet you are away from the object to be photographed. This is a great help, for it enables you to estimate with exactness just how to focus. You save time, also, in not being bothered with a tripod.

Another feature which you should observe is this: The PUTNAM HAND CAMERA is such an inconspicuous looking object that you can take photographs with no one dreaming that you are making an exposure. The action is so simple, so easy and so quick that a picture can be taken without attracting the slightest attention. For this reason it is called "A DETECTIVE CAMERA."

The size of the photograph taken by the PUTNAM HAND CAMERA is 4 x 5 in. The camera is made of highly polished Antique Oak, and is the latest and most improved, capable of making both instantaneous and "time exposure" pictures, that can be found. Each camera is accompanied by a 4 x 5 Double Reversible Plate Holder.

Owing to the "hard times," "business depression" and consequent overstock, I am compelled to sacrifice this new camera at 25 per cent. discount, and I now offer it to my customers at the extremely low price of \$15.00.

The regular price of the PUTNAM HAND CAMERA is \$20.00. The lens alone, if purchased separately, would cost nearly that amount, for it is a "double combination" instantaneous lens, and may be used for landscapes and portraits.

**Light
Weight.**

**Saves
Time.**

**A
Detective**

Size.

A Special Offer.

A New Outfit.

IN addition to the PUTNAM HAND CAMERA which I am now offering, I am prepared to furnish the very latest and best supplies in the Photographic Line. I would call your attention to two or three facts relating to the latest inventions of Photographic materials.

You have been accustomed to using the Sensitized Paper which requires fuming, toning and fixing and sometimes gives trouble when making photographs. Many experiments have been tried to bring forth a better printing paper and a few inventions have been made which are a great improvement over the old paper. Of the new papers now on the market, it is conceded that the NEPERA ARISTOTYPE PAPER is the best, and I unhesitatingly recommend this to my customers. It does not require ice, nor alum, nor hardeners, nor hot water treatment. It will work with the same ease in summer as in winter, and will keep for a long time if not exposed to moisture or light. It does not bronze nor "fix out." PRINTS made from NEPERA PAPER are ABSOLUTELY PERMANENT. It is a paper for all climates and all seasons. It will stand a 100 degrees F. hot water test, and will behave just as well in ice cold water.

PRICE LIST.

3 1/4 x 4 1/4	- per doz., \$0.20	5 x 8	- per doz., .45
4 x 5	- " " .25	8 x 10	- " " .90

Experiments have also been made with developers, with the end in view of obtaining ONE SOLUTION to be used in place of the complicated Iron and Oxalate Developer. I have secured this at last, and can now offer you the best one solution developer made. It is the COLUMBUS ONE SOLUTION DEVELOPER, is prepared ready for use, and is put up into large bottles, one of which contains enough to develop a large number of plates. Price 50 cents per bottle. Instructions accompany each bottle. **Remember this developer is in one solution ready for use.**

I have borne in mind the fact that the new NEPERA ARISTOTYPE PAPER should be accompanied by a new solution for toning and fixing, although it will tone and fix well in any good bath. After spending a great deal of time in experimenting for this, I have at last discovered and prepared a solution which I call the FRANKLIN TONING AND FIXING SOLUTION. *This one solution tones and fixes at the same time*, and when compared with the old method, saves you much labor and time. It will also tone and fix any good printing out paper. It is put up into large bottles ready for use. Instructions accompany each bottle. Price 50 cents per bottle. **Remember this solution tones and fixes at the same time.**

Read These Special Offers.

I have prepared an Outfit containing these new inventions to accompany the PUTNAM HAND CAMERA, which I will sell either with or without the Camera.

Hand Camera Outfit.

1 PUTNAM HAND CAMERA, made of Polished Antique Oak, with Double Combination Lens, Instantaneous Shutter, Ground Glass, etc.

- Everything just as described in the foregoing pages.
- 1 4x5 Double Reversible Plate Holder.
 - 1 Large Box of 4x5 Plates for Instantaneous Photographs.
 - 1 Package of Nepera Aristotype Paper.
 - 1 Large Bottle of the Columbus One Solution Developer.
 - 1 Large Bottle of the Franklin Toning and Fixing Solution.
 - 1 Package of Cabinet Card Mounts, 4x5.
 - 1 4x5 Printing Frame.
 - 1 Jar of Paste.
 - 1 Package of Hypo-Sulphite Soda.
 - 1 The "Knack" of Picture Taking. A complete manual of information for Amateur Photographers.

The above all complete for \$17.50.

If before purchasing the PUTNAM HAND CAMERA, you should wish to try the new paper and solutions, I make the following TRIAL OFFERS, which are of no profit to me, except as I believe, they will lead to further purchases.

Trial	{ 1 Package Plates, size 4x5.	} All
	{ 1 Package of Nepera Aristotype Paper, size 4x5.	} for
Order	{ 1 Large Bottle Columbus Developer.	} only
	{ 1 Large Bottle Franklin Solution.	} \$1.50.
No. 1.	{ 1 Copy of "The Knack."	} All
	{ 1 Package Plates, size 5x8.	} for
Trial	{ 1 Doz. Nepera Aristotype Paper, size 5x8.	} All
	{ 1 Large Bottle Columbus Developer.	} for
Order	{ 1 Large Bottle of Franklin Solution.	} only
	{ 1 Copy of "The Knack."	} \$2.50.
No. 2.		

N.B.—Owing to the low price at which I offer the above, I cannot prepay express charges. If you are a long way from New York, and desire a large stock at once, you can send as much money as you please, and I will send stock accordingly.

FRANKLIN PUTNAM,

481, 483, 485 CANAL ST., NEW YORK.

Are you **INTERESTED**

IN

INSTANTANEOUS

PHOTOGRAPHY?



A DETECTIVE CAMERA!

FRANKLIN PUTNAM,

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NEW YORK.