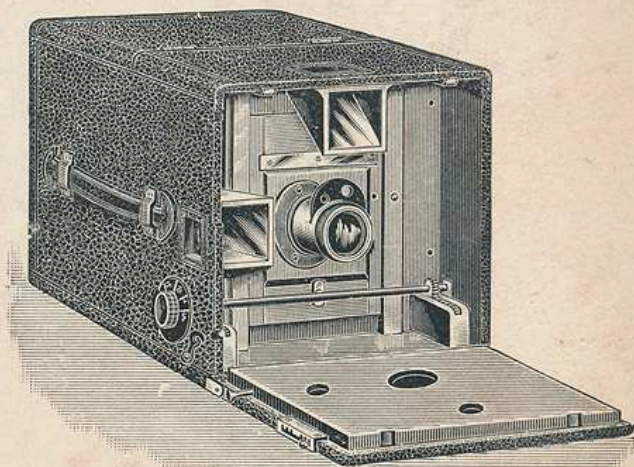


THE PREMIER CAMERA

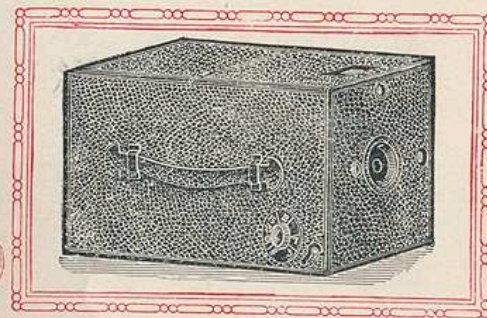


FOR SALE BY

HOWARD A. KIMBALL,

CONCORD, N. H.

THE PREMIER CAMERA



REGULAR AND FOLDING

Manufactured by
ROCHESTER OPTICAL COMPANY
ROCHESTER, N.Y.

2P1190

The Premier Camera.



The Premier

Is conceded to be the best Hand Camera in the market, and is the nearest to an "all around" Camera of any yet made.

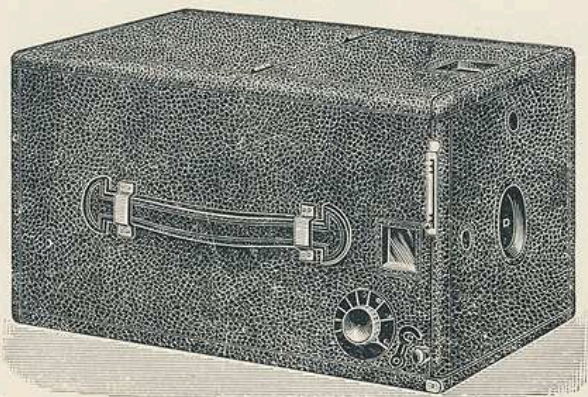
The Premier is

A Detective Camera.

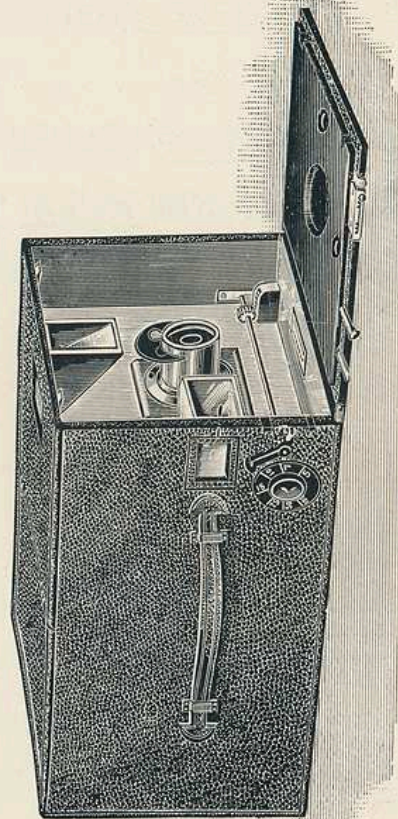
A View Camera.

A Magazine Camera.

An Instantaneous Camera.



PREMIER, CLOSED.



PREMIER, WITH FRONT LOWERED.

With the Premier you can use
Dry Plates,

Celluloid Plates (Cut Films),
or a Roll of Films,

as may be desired, which renders it
of much more value than where the
continuous roll of film only can be
used.

Simplicity.

The Premier Camera is the simplest
to operate of any in market, the oper-
ations being simply

Set the Shutter,

Draw the Slide,

Press the Button.

The Shutter.

The Premier is fitted with our New
Silent Shutter. This shutter works
without jar and is almost noiseless.
The speed may be varied at will,
from a "slow instantaneous" motion
to one of great rapidity.

A Handsome Camera.

The Premier Camera is covered with
black seal grain leather, and has a
leather handle for carrying.

There are but four metal parts
showing, and they are of oxidized
and lacquered brass, and the Camera
presents a neat and handsome ap-
pearance.



FOCUSING FOR TIME EXPOSURE.

Time Exposures

Are made by simply extending the time stop, placed just above the notched metal plate on the front of camera. Press the button to open shutter ; close by pushing in the time stop.

As a View Camera.

The Premier can be set upon a Tripod or on a table, or other convenient place, and used as a regular View Camera. The panel at the end of the camera is lowered, allowing the ground glass to be seen for focusing.

The Shutter may be left open for focusing, or if preferred, the entire front of camera containing shutter may be lowered on its hinges.

The exposure may be made with the shutter, though, if preferred, the exposure may be made with the lens cap, when the front of camera is lowered on its hinges.

Two sockets for Tripod screws are placed in bottom and side of the Premier for use on a Tripod, for making both horizontal and vertical time exposures.

Two Finders

Are placed in the Premier Camera, one each on top and side, for horizontal and vertical views, and are of shape corresponding to the position of the plate.

The Focusing Scale,

At the side of the Premier, is plainly marked with white figures on a black ground.

If you desire to photograph an object ten feet distant, turn the milled head until the small pointer rests over the figure 10, when the object will be in proper focus. The focusing scale is graded as follows: 5, 7, 10, 15, 25, 50, 100. Objects beyond a hundred feet will of course be in focus, as the lens is universal focus at that point.

The Regular Lens

Is our well known R. O. Co. Single View Lens, with rotating diaphragms. This lens is conceded to be the best Single View Lens in market; is perfectly achromatic and very rapid working, and is as near rectilinear as is possible in a single view lens.

The Rapid Rectilinear Lens.

We fit the Premier also with a Rapid Rectilinear Lens at \$6.00 additional,

and in addition to this we can fit any lens in market to the Premier, which is of especial advantage, as many people have preference for some especial lens.

Not only can the change be made at the time the camera is made, but can be made at any subsequent time; nor is it imperative that the camera be sent to the factory for the purpose.

This is an advantage possessed by no other hand camera in market.

Grade of Workmanship.

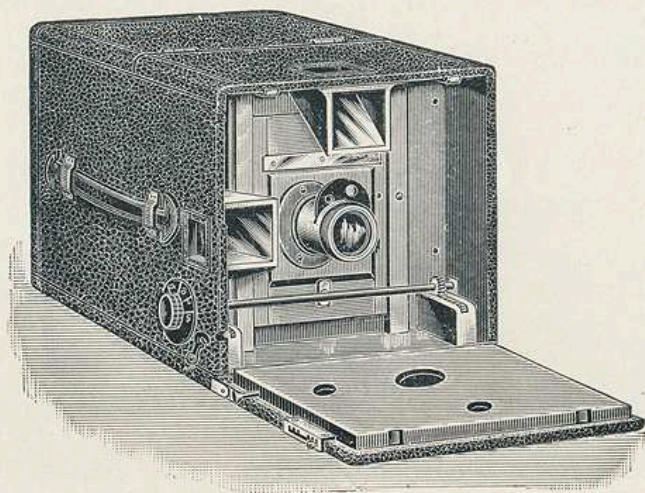
The closest attention is given to the details of manufacture. Every part is carefully fitted, and the entire workmanship is of the highest grade.

Accuracy.

Each Premier Camera is focused and the image on the ground glass examined under a magnifying glass, and the Focusing Scale properly marked.

Sample Photographs.

On receipt of 5 cts. in postage stamps we will send a specimen photograph made with 4x5 Premier, with either the Regular Lens or Rapid Rectilinear Lens, as wanted; or for 8 cents in postage stamps we will send a specimen of work made with 5x7 Premier.



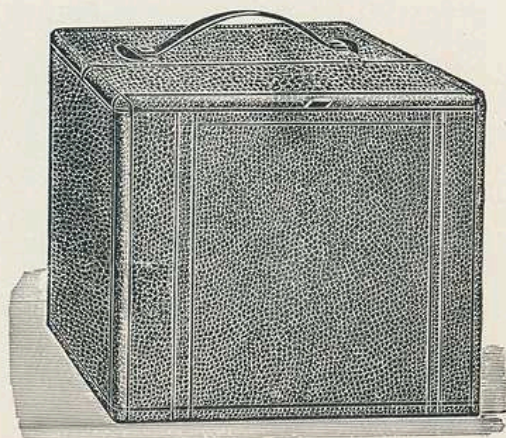
PREMIER NO. 2.

The Premier No. 2

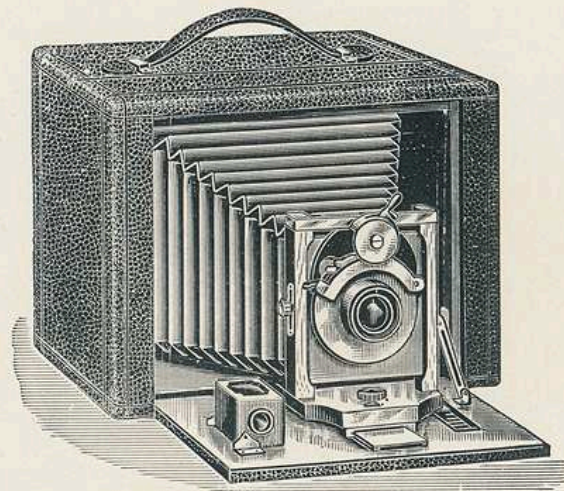
Is the same as the regular Premier, with the addition of Swing Back and Sliding Front. These adjustments are used principally when the camera is on a tripod, and are of especial advantage in taking architectural subjects, and more especially tall buildings. A Hand Camera, with these additional features, has in reality all the advantages of a regular View Camera.

The Size and Weight

Of the Premier No. 2 is the same as the original model. The outside appearance is also identical with that of the regular pattern.



FOLDING PREMIER.



5 X 7 FOLDING PREMIER, OPEN.

The Folding Premier

Combines the numerous advantages possessed by both the Regular and No. 2 Premier, and secures in addition greater compactness.

The Shutter

Is fitted to the Lens Mount, and is one of the features of the outfit, working without jar or noise. It is quickly adjusted for slow or fast work, and also for time exposures. This shutter is of the safety pattern, the leaves remaining closed when setting.

The Swing Back

On the Folding Premier, as with the No. 2, works from the center of the plate, thus the focus as indicated by the focusing scale is not disturbed.

The Focusing Scale on the bed is accurately marked with white figures on a black ground.

The Folding Premier is extremely simple to open ready for use; merely lower the front of camera, which forms a bed, and draw the front with lens forward and clamp in position desired.

The appearance of the Folding Premier when open is especially handsome, as the entire front and bed are made of polished mahogany, which contrasts perfectly with the black leather covering.

The Premier in all styles is made to hold four and six Plate Holders, the latter being $1\frac{1}{2}$ inches longer than the former. There is no difference in the price.

The price of the Premier, as given in the following pages, includes one Perfection Holder. It is preferable to purchase enough extra holders to fill the camera, and as each holder holds two plates, you can then make eight or twelve exposures before returning to the dark room. Of course additional holders may be carried in a separate receptacle, but it is not often required.

There is no change required in the Premier, whether you desire to use Plate Holders or Roll Holders, as all Premiers are arranged for both, and the change can be made in five seconds.

The Roll Holder is not included in the price of the Premier, as the most of our customers prefer to use Dry Plates only.

If you desire to use Roll Films, you will need to purchase the Roll Holder and Roll of Films in addition to the camera.

Unless you intend making a long trip, we would advise the purchase of the Premier with Plate Holders only, for the start at least, and if you desire to use Films at any subsequent time, you can purchase the Roll Holder, and it will fit perfectly.

Even though you purchase the Roll Holder, we would advise the purchase of Plate Holders too, as Dry Plates are much to be preferred for all work about home, as one or more exposures can be made and developed at once. It is possible to develop one or more exposures on Films, but it is much preferable to reserve the development until the entire roll is exposed.

PREMIER.

Price List, 4 x 5 Premier.

Premier Camera complete, with one	
Premier Plate Holder,	\$16.00
With Rapid Rectilinear Lens,	22.00
With Darlot Rapid Hemispherical Lens,	30.00
With Bausch & Lomb Universal Lens,	33.00
Premier Plate Holders, each,	1.00
Premier Film Holders, each,	1.25
Roll Holder, empty,	8.00
4 x 5 Dry Plates (glass), per doz.,	.65
4 x 5 Celluloid Plates (films), per doz.,	.80
Roll of Films (48 exposures),	3.00
Complete Outfit for Developing and	
Printing,	4.50
Premier Tripod,	3.00
Leather Covered Case, with Shoulder	
Strap,	3.00

PREMIER.

Price List, 5 x 7 Premier.

Premier complete, including one Premier	
Plate Holder,	\$22.00
With Rapid Rectilinear Lens,	32.00
With Darlot Rapid Hemispherical Lens,	44.00
With Bausch & Lomb Universal Lens,	44.00
Extra Premier Plate Holders, each,	1.25
Premier Film Holders, each,	1.50
Roll Holder, empty,	10.00
5 x 7 Dry Plates (glass), per doz.,	1.10
5 x 7 Celluloid Plates (cut films), per doz.,	1.40
Roll of Film (54 exposures),	6.00
Complete Outfit for Developing and	
Printing,	5.75
Premier Tripod,	3.00
Leather Covered Case, with shoulder	
Strap,	3.50

PREMIER No. 2.

Price List, 4 x 5 Premier No. 2.

Premier No. 2, with Regular Lens,	\$20.00
With Rapid Rectilinear Lens,	26.00
With Darlot Rapid Hemispherical Lens,	34.00
With Bausch & Lomb Universal Lens,	37.00
Extra Perfection Holders, each,	1.00
Facile Film Holders, each,	1.25
Roll Holder, empty,	8.00
Dry Plates, per doz.,	.65
Celluloid Plates (cut films), per doz.,	.80
Roll of Transparent Film (24 exposures),	1.50
Roll of Transparent Film (48 exposures),	3.00
Complete Outfit for Developing and	
Printing,	4.50
Premier Tripod,	3.00
Leather Covered Case, with Shoulder	
Strap,	3.00

PREMIER No. 2.

Price List, 5 x 7 Premier No. 2.

Premier No. 2 with Regular Lens,	\$26.00
With Rapid Rectilinear Lens,	36.00
With Darlot Rapid Hemispherical Lens,	48.00
With Bausch & Lomb Universal Lens,	48.00
Extra Perfection Holders, each,	1.25
Facile Film Holders,	1.50
Roll Holder, empty,	10.00
Dry Plates, per doz.,	1.10
Celluloid Plates (cut films), per doz.,	1.40
Roll of Transparent Film (54 exposures),	6.00
Complete Outfit for Developing and Printing,	5.75
Premier Tripod,	3.00
Leather Covered Case with Shoulder Strap,	3.50

FOLDING PREMIER.

Price List, 4 x 5 Folding.

Folding Premier, with Regular Lens,	\$22.00
With Rapid Rectilinear Lens,	27.00
With Darlot Rapid Hemispherical Lens,	35.00
With Bausch & Lomb Universal Lens,	38.00
Extra Perfection Holders, each,	1.00
Facile Film Holders, each,	1.25
Roll Holder, empty,	8.00
Dry Plates, per doz.,	.65
Celluloid Plates (cut films), per doz.,	.80
Roll of Transparent Film (24 exposures),	1.50
Roll of Transparent Film (48 exposures),	3.00
Complete Outfit for Developing and Printing,	4.50
Premier Tripod,	3.00
Leather Covered Case with Shoulder Strap,	3.00

FOLDING PREMIER.

Price List, 5 x 7 Folding.

Folding Premier, with Regular Lens,	\$28.00
With Rapid Rectilinear Lens,	37.00
With Darlot Rapid Hemispherical Lens,	50.00
With Bausch & Lomb Universal Lens,	50.00
Extra Perfection Holders, each,	1.25
Facile Film Holders,	1.50
Roll Holder, empty,	10.00
Dry Plates, per doz.,	1.10
Celluloid Plates (cut films), per doz.,	1.40
Roll of Transparent Film (54 exposures),	6.00
Complete Outfit for Developing and Printing,	5.75
Premier Tripod,	3.00
Leather Covered Case with Shoulder Strap,	3.50

FOLDING PREMIER.

Price List, 6 1/2 x 8 1/2 Folding.

Folding Premier, with Regular Lens,	\$40.00
With Rapid Rectilinear Lens,	50.00
With Bausch & Lomb Universal Lens,	70.00
Extra Perfection Holders, each,	1.60
Facile Film Holder,	1.85
Roll Holder, empty,	16.00
Dry Plates, per doz.,	1.65
Celluloid Plates (cut films), per doz.,	2.00
Roll of Transparent Film (24 exposures),	4.00
Complete Outfit for Developing and Printing,	6.90
Premier Tripod,	3.50
Leather Covered Case with Shoulder Strap,	4.00

Complete Outfit.

The articles which comprise the "Complete Outfit" are as follows, and are all that is necessary to complete the picture. Some of the articles will require replenishing, while others will last indefinitely.

- 1 dozen Dry Plates.
- 2 Developing Trays.
- 1 4-oz. Graduated Glass.
- 1 Bottle Carlton's Hydrogen Developer.
- 1 1-lb. box Hypo-Soda.
- 1 Universal Ruby Lantern.
- 1 Printing Frame.
- 1 Package Aristotype Paper.
- 1 Bottle Carlton's Aristo Toning Solution.
- 1 Package Card Mounts.
- 1 Jar Cream Paste.
- 1 Paste Brush.
- 1 Copy Amateur Photographer.